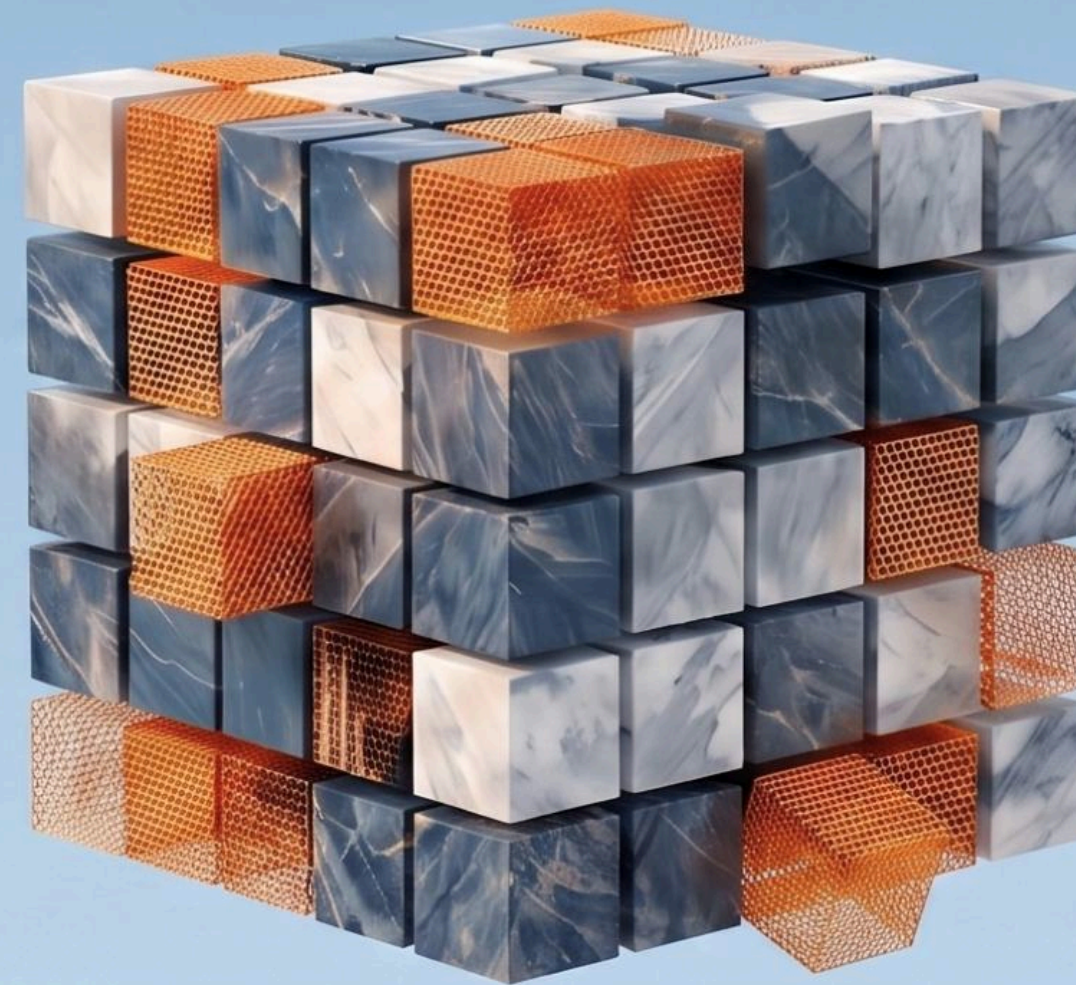




THE RIGHT PATH FOR YOUR BUSINESS
IN THE ERA OF ARTIFICIAL INTELLIGENCE



WHO WE ARE

The Artificial Intelligence Unit of AXIS HUMAN

We support organizations in adopting artificial intelligence, integrating strategic vision, technical expertise, and execution.

We design and implement business-aligned solutions to streamline processes, improve decision-making, and scale results.

In AI, the lack of strategy makes uncertainty the norm

95 % of AI pilots do not pass the experimental stage (*)

Factors that limit the impact:

Inadequate planning for scalability.

Reactive decision-making without strategic foresight.

Absence of a quantifiable business vision.

* Microsoft. (s.f.). AI Diffusion Report: Where AI Is Most Used, Developed, and Built.
MIT NANDA. (2025). The GenAI Divide: State of AI in Business 2025.
QuantumBlack. (2025). The State of AI in 2025.

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Total AI Strategy

Integrating AI is not merely a technological upgrade; it is a fundamental business transformation.

Technology must serve a holistic strategy—one that spans every dimension of the organization, from business models and revenue streams to human capital and corporate culture.



PROGRAM UNDER THE CURATION OF

Gustavo Riesgo

CHAIRMAN OF AXIS HUMAN

PhD in Artificial Intelligence and PhD in Philosophy.

For more than thirty years, he has advised public and private sector organizations on high-impact initiatives, combining technical rigor with a strategic perspective on technology, data science, and business intelligence.

Gustavo combines academic background and professional experience with a philosophical perspective on artificial intelligence, integrating conceptual depth with organizational expertise.

Creator of PAIDEIA

Argentine Program for Educational Innovation with Artificial Intelligence, promoted by the National Secretariat of Education.

Promoter of PhilofAI

A space dedicated to the philosophical reflection on artificial intelligence and its social and cultural impact.

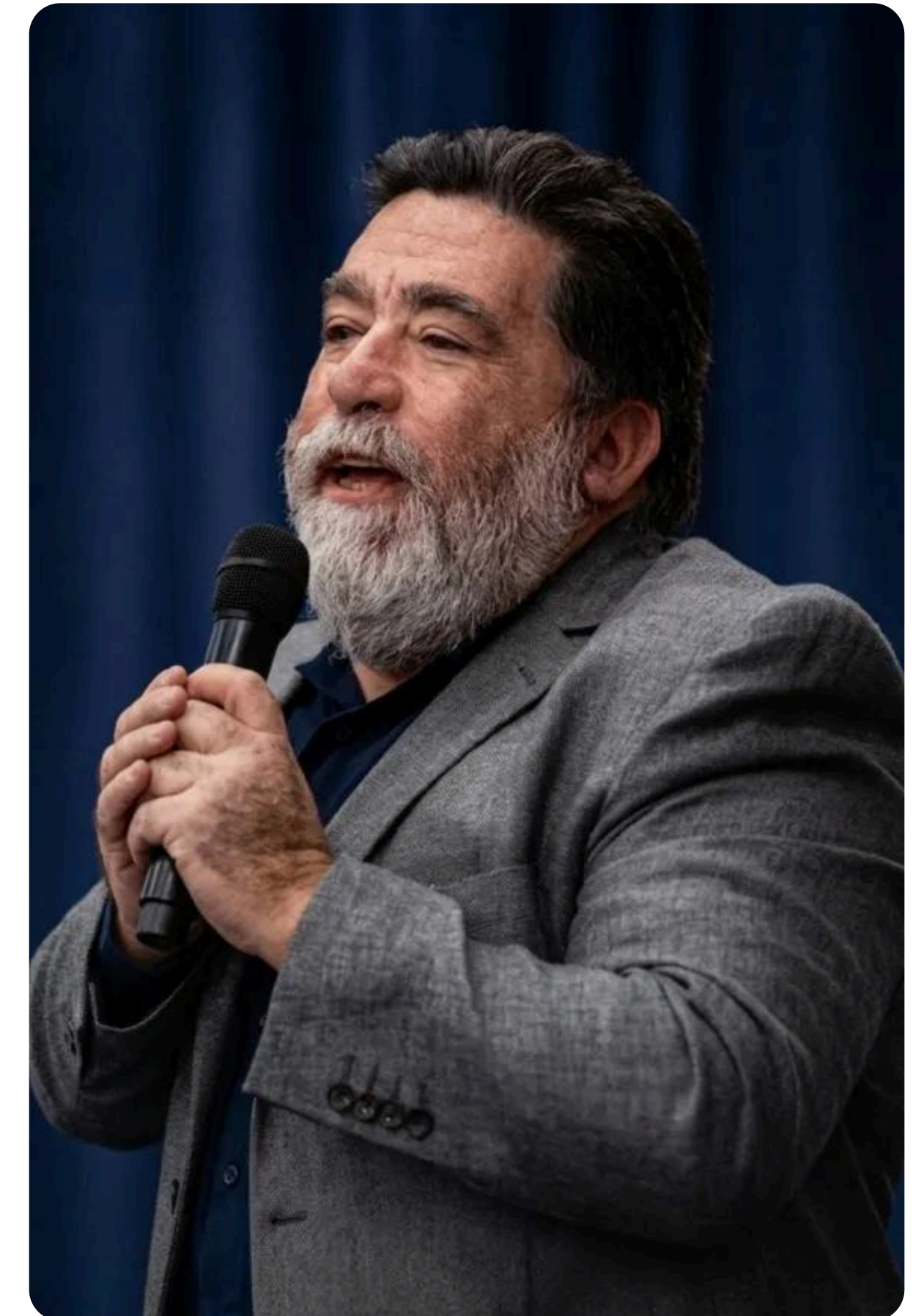
University Professor

Founder of the first permanent academic chair dedicated to the philosophy of artificial intelligence.

Member of:



IA EXPERT PANEL of



Business-driven AI

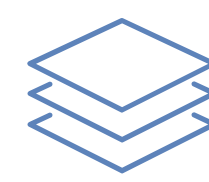
Artificial intelligence does not replace people:
it empowers organizations that know how to use it.



Pragmatic,
execution-focused
approach



Tailored to your
organizational
maturity



Transparent,
scalable
methodology



Sustained
strategic
partnership

Three progressive modules

Transforming knowledge into design,
and design into scalable execution.

01

Strategic Enablement

Training and strengthening of teams that make decisions and execute processes using artificial intelligence.

02

AI Discovery

Identifying artificial intelligence opportunities with a measurable impact on the business.

03

Agentic automation

Design of intelligent agents that execute tasks and processes, fully integrated into operations.



MODULE 01

Strategic Enablement

In-person sessions and practical workshops led by specialists.

Teams prepared for the future.

Goal

To equip leadership and operations teams with the fluency needed to adopt, integrate, and leverage artificial intelligence in their daily workflows.

Main components

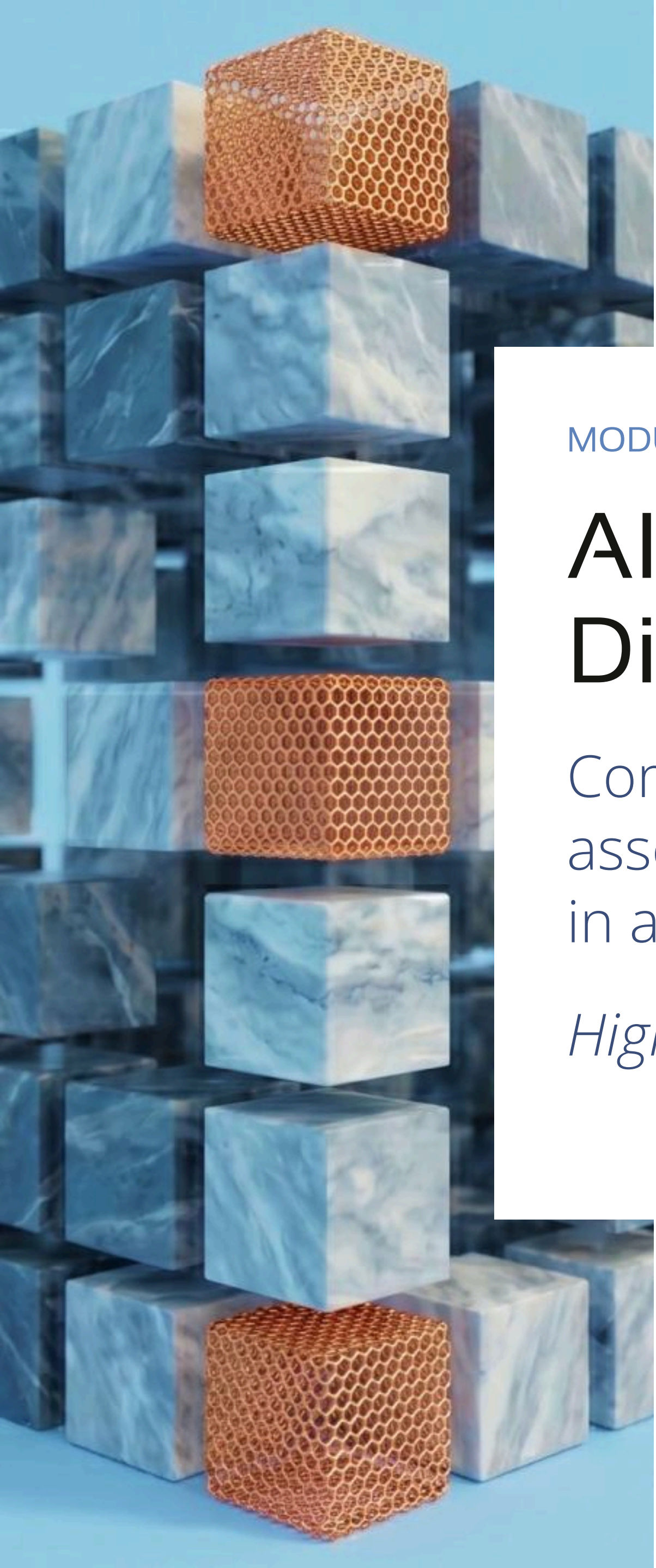
- Role-specific content: tailored learning paths for executive leadership, middle management, and operational teams.
- In-person immersion: interactive workshops within the organization.
- Actionable content: theory applied directly to real-world business cases.
- Training led by experts.

Format

- Three intensive face-to-face sessions (2 hours each).

Key deliverables

- Strategic playbooks: practical guides and reference materials.
- Operational toolkits: AI usage checklists and prompt engineering libraries.



MODULE 02

AI Discovery

Comprehensive maturity
assessment and readiness audit
in artificial intelligence.

High impact opportunities.

Goal

Identify exactly where AI can offer the greatest strategic value and business impact.

Scope of Work

- Maturity Assessment: Evaluation of current AI readiness.
- Workflow Analysis: In-depth analysis of organizational processes and needs.
- Use Case Strategy: Identification and prioritization of high-value applications.

Participation Format

- Strategic Launch: Alignment of objectives and scope.
- 4 Working Sessions: In-depth collaborative workshops.
- Executive Report: Final presentation of findings and roadmap.

Key Deliverables

- AI Opportunity Map.
- Priority Use Case Portfolio.
- Scope and Feasibility Definitions.

Note: This discovery phase is an essential requirement to proceed with module 3.



MODULE 3

Agentic automation

Design and orchestration of autonomous intelligent agents.

Autonomous solutions.

Goal

Develop intelligent agents that automate complex workflows, improve decision-making, and seamlessly integrate into your existing operating ecosystem.

What we implement

- Base Model Agents: We leverage best-in-class public models (LLMs).
- Proprietary Cloud Solutions: Custom agents built on secure, private cloud infrastructure.
- System Orchestration: Deep integration with legacy systems and data flows.

Format

- Customized scope based on the findings from the AI Discovery phase.

Key Deliverables

- Agent Solution Deployed: (Prototype or Production Ready).
- Complete Technical Documentation.
- Maintenance and Support Plan.

In-person start, flexible journey

The AI SPARK program is designed with a mostly remote modality, optimizing time and scalability.

Module I – Strategic Enablement is conducted in person to ensure a solid start: aligning objectives, understanding the theoretical foundations, and generating a first practical approach with the teams.

Benefits of in-person induction

- ✓ Deep Business Context: Content anchored in your reality.
- ✓ Enhanced Engagement: Higher participation and interaction rates.
- ✓ Direct Knowledge Transfer: Seamless handover of skills and tools.

Estimated Execution Timeframes



Autonomy and long-term evolution

Operational independence: Our delivery model ensures a clear transfer of knowledge and control. We deliver fully documented operating systems without unnecessary dependencies, empowering your team to manage them autonomously.

Flexible support: Beyond implementation, we maintain a relationship as strategic partners, providing on-demand support to adjust, improve, and scale the solution according to your business priorities.

Scalability & Evolution

Optional Service

- ✓ Adapting architectures to support business growth.
- ✓ Enhancements to address new market challenges.

Strategic Advisory

Optional Service

- ✓ Periodic reviews and strategic recalibration.
- ✓ Ongoing mentorship and technical governance.

ARTIFICIAL INTELLIGENCE ACCELERATES CHANGE.
GOOD DECISIONS TRANSFORM BUSINESSES.

